Huobi

HUOBI LIVE INTERVIEW PROGRAM

We're excited to introduce Huobi Live's original interview program!

We're inviting you to be a guest on the show!

Huobi Live

Huobi Live

Huobi Live is the Live Streaming platform of Huobi Global launched on March 28, 2022 for individual influencers as well as project partners to further expand their community base within the crypto world. We support livestreamed sessions in different languages and are open to a wide range of topics and knowledge relevant to the crypto and blockchain space.
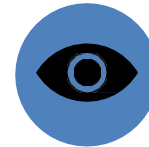
5+
Languages

400+
Sessions
in a week

100+
Project
partners

3k-6k
Viewership for a
single session

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Guests on Huobi Live □1 Huobi Live

Huobi Live has hosted many leaders from renowned projects since its inception, including Tron Founder, Alchemy Pay CEO, and ORIGIN Storge Vice President to name a few.

Justin Sun

Tron Founder

Baiciao Ren

Vice President, OriginStorage

John Tan

CEO, Alchemy Pay

Alex Tapscott

Business Writer/Investor, Author of 'Digital Asset Revolution', 'Blockchain Revolution'
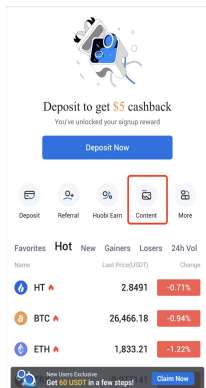
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Where Is It Streamed   📺 Huobi Live

The live sessions will be streamed in-app on Huobi app under Huobi Live, and will be synched on Huobi Global YouTube Channel and Facebook Live.
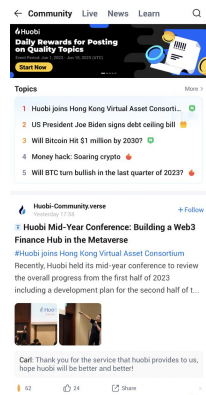
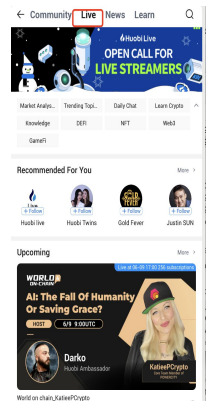How to watch live shows on Huobi App：

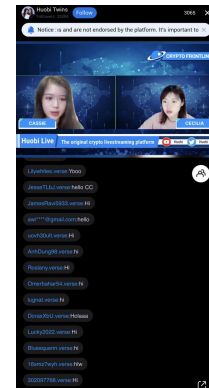Download Huobi app
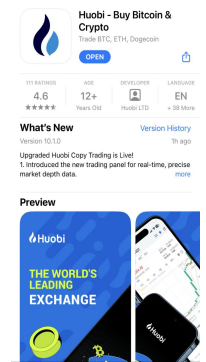
Find Content window on home page

Click Content button

Choose Live

Choose any Live you want to watch

🔥 Huobi

World On The Chain

World On The Chain, Huobi Live's original interview program hosted inaugural show on every Friday. Hosted by Huobi Ambassador Darko, the show features deep dive interviews with shakers and movers in the blockchain and crypto space, including top project leaders, investors, influencers, analysts, government officials and other high-profile guests from around the world.

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Basic requirements of the program

Show time: Every Friday starts at 17:00 SGT / 18:00 SGT (Can be adjusted to accommodate guest's timezone)

Duration: 40-60 minutes, no less than 30 minutes

Topic of discussion: Can be any around crypto and blockchain, (un)successful stories, life experiences,

vision for future. Project shilling is not allowed

Format: Online interview, conversation

Platform: StreamYard / Zoom (**No download required, you will receive a StreamYard invitation, and you join direct, easy!**)

Recording: A replay of the live session will be accessed on Huobi App.

The guest provides:

- Full name, professional title, a profile picture, bio
- Topic + preliminary outline of the interview (after discussing with the host)

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Huobi Global All-platform marketing

<World On The Chain> Onboarding Process

1 **Confirm your availability to participate in the program**

Confirm timeslots working for you, we'll then create a chat group to discuss details.

2 **Provide profile picture, professional title at least 3 days in advance**

We'll start preparing marketing materials as soon as receiving your information.

3 **Finalize questions to be talked about at the show**

The host for the show will be on top of finalizing these points of discussion with the guests.

4 **Help publicize the events with your community and on social media platforms**

Huobi Global will post promotional information about the show 1 day earlier or at the start day.

5 **Join the live show via StreamYard/Zoom Invitation 30 minutes early**

We'll send the StreamYard/Zoom invitation to your calendar a few days early, join early to allow for a technical test.

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