



## HUOBI LIVE INTERVIEW PROGRAM

We're excited to introduce Huobi Live's original interview program!

We're inviting you to be a guest on the show!



## Huobi Live



Huobi Live is the Live Streaming platform of Huobi Global launched on March 28, 2022 for individual influencers as well as project partners to further expand their community base within the crypto world. We support livestreamed sessions in different languages and are open to a wide range of topics and knowledge relevant to the crypto and blockchain space.

**5+**

Languages



**400+**

Sessions  
in a week



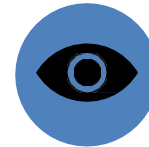
**100+**

Project  
partners



**3k-6k**

Viewership for a  
single session



## Guests on Huobi Live

Huobi Live has hosted many leaders from renowned projects since its inception, including Tron Founder, Alchemy Pay CEO, and ORIGIN Storge Vice President to name a few.



Justin Sun

Tron Founder



Baicao Ren

Vice President,  
OriginStorage



John Tan

CEO, Alchemy  
Pay



Alex Tapscott

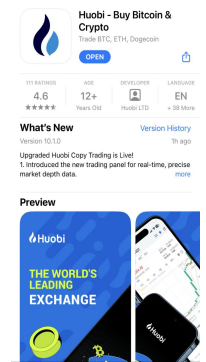
Business Writer/Investor,  
Author of 'Digital Asset  
Revolution', 'Blockchain  
Revolution'

# Where Is It Streamed

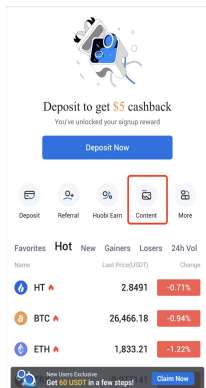
The live sessions will be streamed in-app on Huobi app under Huobi Live, and will be synced on Huobi Global YouTube Channel and Facebook Live.

How to watch live shows on Huobi App:

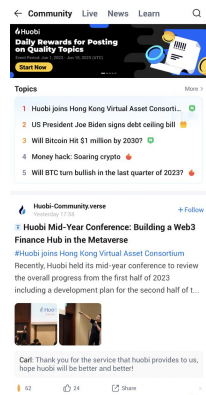
Download Huobi app



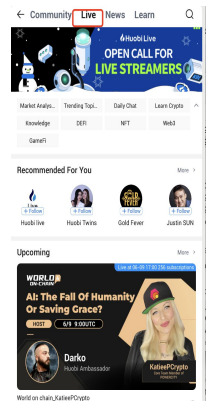
Find Content window on home page



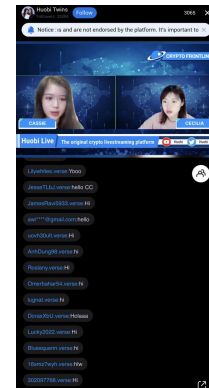
Click Content window



Choose Live



Choose any Live you want to watch



## World On The Chain



*World On The Chain*, Huobi Live's original interview program hosted inaugural show on every Friday. Hosted by Huobi Ambassador Darko, the show features deep dive interviews with shakers and movers in the blockchain and crypto space, including top project leaders, investors, influencers, analysts, government officials and other high-profile guests from around the world.



**WORLD ON-CHAIN**

### AI: The Fall Of Humanity Or Saving Grace?

HOST 6/9 9:00UTC

**Darko**  
Huobi Ambassador

**KatieePCrypto**  
Core Team Member of  
POWERCITY

This banner features a black background with orange and white text. On the right, a woman with blonde hair wearing a black cap with a colorful logo is shown. On the left, a circular inset shows a man with a beard and a shaved head.

**WORLD ON-CHAIN**

### Crypto Destroying Lives Or Building Lives?

HOST 6/2 9:30UTC

**Darko**  
Huobi Ambassador

**Mike**  
Co-founder of Kyrrex

This banner features a black background with orange and white text. On the right, a man with short brown hair is shown. On the left, a circular inset shows the same man with a beard and a shaved head.

## Basic requirements of the program

**Show time:** Every Friday starts at 17:00 SGT / 18:00 SGT (Can be adjusted to accommodate guest's timezone)

**Duration:** 40-60 minutes, no less than 30 minutes

**Topic of discussion:** Can be any around crypto and blockchain, (un)successful stories, life experiences, vision for future. Project shilling is not allowed

**Format:** Online interview, conversation

**Platform:** StreamYard / Zoom (**No download required, you will receive a StreamYard invitation, and you join direct, easy!**)

**Recording:** A replay of the live session will be accessed on Huobi App.

**The guest provides:**

- Full name, professional title, a profile picture, bio
- Topic + preliminary outline of the interview (after discussing with the host)

# Huobi Global All-platform marketing



### YouTube: Huobi Global

35.6K subscribers, 771 videos

Subscribe

HOME VIDEOS SHORTS LIVE PLAYLISTS

Tutorial: What is an Infinity Grid Bot? 67 views · 4 weeks ago

### Twitter: Huobi Global

23.3K Following, 1.4M Followers

Followed by ABGA, ToClockCapital, Chain Broker #StandWithUkraine, and 47 others

Joined September 2017

Financial Services

Follow @HuobiGlobal @Neo\_Blockchain

RT + Tag Friends

Attend Twitter Space: [twitter.com/spaces/1kvjip...](https://twitter.com/spaces/1kvjip...)

Answer quiz after event

### Telegram: Huobi Global Official

General | 972,035 messages

Pinned Message: Huobi Community Hong Kong Pu...

#HuobiToHK

#HuobiToHK

Cistiya | RydeSwap

I want to be an official listing partner of huobi.who can assist me?

### Facebook: Huobi Global Official

Download the Huobi App Now!

Huobi Financial service

43,288 people like this

Home Posts Photos Groups Community Video

About

[https://www.huobi.com/en-us/register?inviter\\_ids=11351240](https://www.huobi.com/en-us/register?inviter_ids=11351240)

See what Huobi is doing in Messenger

Financial service

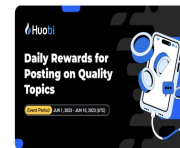
Page transparency



Huobi-Communityverse  
06/01 15:47

Daily Rewards for Posting on Quality Topics (Jun 1-10, 2023, UTC)

#Bonus for posting. The establishment of HKVAC Huobi is excited to announce the "Daily Rewards for Posting on Quality Topics" event. From June 1 to June 10 (UTC), we will select 10 hot topics from the community. By ...



SURVIVOR: amazing task and we will try our best to win!  
ale303.verse: Write thing to do!  
812\*\*\*0865: this is awesome



## <World On The Chain> Onboarding Process



- 1 Confirm your availability to participate in the program**  
Confirm timeslots working for you, we'll then create a chat group to discuss details.
- 2 Provide profile picture, professional title at least 3 days in advance**  
We'll start preparing marketing materials as soon as receiving your information.
- 3 Finalize questions to be talked about at the show**  
The host for the show will be on top of finalizing these points of discussion with the guests.
- 4 Help publicize the events with your community and on social media platforms**  
Huobi Global will post promotional information about the show 1 day earlier or at the start day.
- 5 Join the live show via StreamYard/Zoom Invitation 30 minutes early**  
We'll send the StreamYard/Zoom invitation to your calendar a few days early, join early to allow for a technical test.